

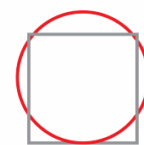


Practices > Intellectual Property

# Patent Portfolio Valuation

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The path to intellectual property commercialization is long and difficult. Without the right expertise and understanding of the market for innovation, deals can quickly fall apart.



**REDCHALK**  
GROUP

# Patent Portfolio Valuation

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The path to intellectual property commercialization is long and difficult. Without the right expertise and understanding of the market for innovation, deals can quickly fall apart. However, commercializing patents and intellectual property is an area where Red Chalk Group excels. We have a proven record of success in assisting clients with their patent licensing and commercialization needs. We have worked with and represented a diverse range of clients, from Fortune 500 companies to individual inventors, to create untapped value through the commercialization of their IP. Whether you need to generate extra revenue for your company, or are simply interested in shedding non-core assets, our approach is simple: combine market expertise with deep contacts across industries to quickly generate and close deals.

Red Chalk begins every commercialization engagement with a thorough review of the IP and the client's objectives. After considering the business, technical, and legal aspects of the IP, we will collaboratively craft a commercialization plan designed to balance risk, revenue, market penetration, and the commercialization timeline. While planning is a critical part of the process, we recognize that the markets are dynamic. That is why we are

successful where others fail. We continuously adapt the commercialization plan to find the “market need,” and focus on closing deals.

We have helped clients in numerous technology areas, including:

- 3G/4G telecommunications patents
- Digital Imaging
- Medical Imaging
- Location Based Services
- Lighting
- Networking
- Internet search
- Semiconductor processes
- Communications technologies

Contact us to learn more about our IP commercialization services and to discuss your objectives.

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## Contact

For more information, please reach out to our Intellectual Property Practice:

[ip@redchalk.com](mailto:ip@redchalk.com)

+1 847 390 0700 Please select option 3

About Red Chalk Group’s Intellectual Property Practice

*Red Chalk Group's intellectual property advisory and transactions practice works with a range of Fortune 500, start-ups, and individual inventors to identify and extract value from intangible assets. Our transaction teams focus on buy-side and sell-side engagements, licensing initiatives, and alternative monetization strategies. We custom tailor each engagement to meet timelines, revenue targets, and supporting strategic goals.*

*Our advisory teams serve corporate and investment professionals to develop enterprise wide patent innovation strategies, identify technology whitespace, or value portfolios and related emerging technologies. Much of our work touches on critical high-tech and wireless telecommunications standards.*

Red Chalk Group, LLC  
1 North Wacker Drive, Suite 3601  
Chicago, IL 60606